

Usiminas announces a new brand

USINAS SIDERÚRGICAS DE MINAS GERAIS S/A - USIMINAS

CNPJ/MF No. 60,894,730/0001-05

NIRE No. 313.000.1360-0

Publicly Traded Company

ANNOUNCEMENT

Usinas Siderúrgicas de Minas Gerais S/A - USIMINAS (Bovespa: USIM3, USIM5, USIM6 ; OTC: USNZY; Latibex: XUSI, XUSIO) announces that on this date it launches a new brand that integrates the self-renewal process started in 2008 implementing a differentiated management model and restructuring the Company and its subsidiaries business structure.

Already holder of one of the most reputable brands in Brazil and the 23rd most valuable brand in Latin America, according to the 2008 ranking of international consulting firm Interbrand, Usiminas reinforces its subsidiaries companies cohesion, giving them unity and valuing the array of strategic assets that are available.

The new Usiminas corporate identity objective is to inform stakeholders of the new Company positioning and its strategies for the future, which is to continue growing sustainably and expand its capacity of adding value to businesses.

Belo Horizonte, March 18, 2009

Paulo Penido Pinto Marques

Finance, Investor Relations and Information Technology Vice-President